



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
950277-1	10/14/12	October 2012	10/01/12 - 10/14/12

Station	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Frankel/D/Congress	FRANKEL FOR CONGRES	11889

Flight Dates	Order #	Alt Order #
10/08/12 - 10/14/12	950277	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/09/12	WPBF News 25 @ 5am	5-530am	-T-----	:30	1	\$110.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	4:58 AM	WPBF News 25 @ 5am	5-530am	:30	LFT-104H	\$110.00 NM
2	10/11/12	10/11/12	WPBF News 25 Mornings	5:30-5:57am	---T---	:30	1	\$160.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---T---	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	5:41 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	LFT-105H	\$160.00 NM
3	10/08/12	10/12/12	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	5	\$125.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	5	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/08/12	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	LFT-104H	\$125.00 NM
2	WPBF	Tu	10/09/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	LFT-104H	\$125.00 NM
5	WPBF	W	10/10/12	6:29 AM	WPBF News 25 Mornings	6-7AM	:30	LFT-105H	\$125.00 NM
4	WPBF	Th	10/11/12		WPBF News 25 Mornings	6-7AM	:00		\$125.00 NM
	Credited								
1	WPBF	F	10/12/12	6:30 AM	WPBF News 25 Mornings	6-7AM	:30	LFT-105H	\$125.00 NM
5	10/13/12	10/13/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	1	\$160.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	6:14 AM	Sat 6-7am News	Sat 6-7am	:30	LFT-105H	\$160.00 NM
6	10/13/12	10/13/12	GMA Saturday 7-8am	Sat 7am-8am	-----S-	:30	1	\$325.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	7:47 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	LFT-105H	\$325.00 NM



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Advertiser		Product	Estimate Number
Frankel/D/Congress		FRANKEL FOR CONGRES	11889

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/13/12	10/13/12	Sat 8-9am News	Sat 8-9am	-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	8:23 AM	Sat 8-9am News	Sat 8-9am	:30	LFT-105H	\$225.00 NM
8	10/14/12	10/14/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	5:41 AM	Sun 5-6am News	Sun 5-6am	:30	LFT-105H	\$50.00 NM
9	10/14/12	10/14/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	6:12 AM	Sun 6-7am News	Sun 6-7am	:30	LFT-105H	\$90.00 NM
10	10/14/12	10/14/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	7:40 AM	GMA Sunday 7-8am	Sun 7-8am	:30	LFT-105H	\$325.00 NM
11	10/14/12	10/14/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	8:58 AM	Sun 8-9am News	Sun 8-9am	:30	LFT-105H	\$225.00 NM
13	10/08/12	10/11/12	10-11a Anderson Cooper	10-11a	M--T---	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M--T---	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	10:33 AM	10-11a Anderson Cooper	10-11a	:30	LFT-104H	\$225.00 NM
14	10/08/12	10/13/12	WPBF News 25 @ Noon	12pm-1230pm	M-W-F--	:30	3	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-W-F--	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	LFT-104H	\$175.00 NM
2	WPBF	W	10/10/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	LFT-105H	\$175.00 NM
3	WPBF	F	10/12/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$175.00 NM
Credited									
15	10/09/12	10/09/12	1230-1P Access Hollywood	1230-1p	-T-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	LFT-104H	\$175.00 NM
16	10/11/12	10/11/12	THE CHEW	1P-2P	---T---	:30	1	\$140.00	NM
Class of Time - Immediately Pre-emptible without notice									

DUPLICATE
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Advertiser	Product	Estimate Number
Frankel/D/Congress	FRANKEL FOR CONGRES	11889

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/11/12	10/11/12	THE CHEW	1P-2P	---T---	:30	1	\$140.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---T---	1	\$140.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	1:00 PM	THE CHEW	1P-2P	:30	LFT-105H	\$140.00 NM
17	10/08/12	10/12/12	M-F 3-4P	M-F 3-4P	MTWT---	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWT---	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	3:53 PM	M-F 3-4P	M-F 3-4P	:30	LFT-104H	\$200.00 NM
4	WPBF	Tu	10/09/12	3:51 PM	M-F 3-4P	M-F 3-4P	:30	LFT-104H	\$200.00 NM
2	WPBF	W	10/10/12	3:21 PM	M-F 3-4P	M-F 3-4P	:30	LFT-105H	\$200.00 NM
3	WPBF	Th	10/11/12	3:50 PM	M-F 3-4P	M-F 3-4P	:30	LFT-105H	\$200.00 NM
19	10/08/12	10/12/12	M-F 5pm News	5-6pm	MTWTF--	:30	5	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	5	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	5:52 PM	M-F 5pm News	5-6pm	:30	LFT-104H	\$225.00 NM
3	WPBF	Tu	10/09/12	5:24 PM	M-F 5pm News	5-6pm	:30	LFT-104H	\$225.00 NM
2	WPBF	W	10/10/12	5:23 PM	M-F 5pm News	5-6pm	:30	LFT-105H	\$225.00 NM
4	WPBF	Th	10/11/12	5:40 PM	M-F 5pm News	5-6pm	:30	LFT-105H	\$225.00 NM
5	WPBF	F	10/12/12	5:28 PM	M-F 5pm News	5-6pm	:30	LFT-105H	\$225.00 NM
20	10/08/12	10/12/12	WPBF News 25 @ 6:00P	6-6:30PM	MTWTF--	:30	4	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	4	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	6:09 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	LFT-104H	\$525.00 NM
4	WPBF	W	10/10/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	LFT-105H	\$525.00 NM
3	WPBF	Th	10/11/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	LFT-105H	\$525.00 NM
5	WPBF	F	10/12/12	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	LFT-105H	\$525.00 NM
21	10/08/12	10/12/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	5	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	5	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00 NM
Credited									
5	WPBF	Tu	10/09/12	7:16 PM	Wheel Of Fortune	7-7:30PM	:30	LFT-104H	\$800.00 NM
3	WPBF	W	10/10/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	LFT-105H	\$800.00 NM
2	WPBF	Th	10/11/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	LFT-105H	\$800.00 NM
4	WPBF	F	10/12/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00 NM
Credited									
22	10/08/12	10/12/12	Jeopardy	7:30-8PM	MTWTF--	:30	5	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	5	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	M	10/08/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
Credited									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																								
22	10/08/12	10/12/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	MTWTF--	:30	5	\$850.00	NM																																																																																								
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>Tu</td><td>10/09/12</td><td>7:41 PM</td><td>Jeopardy</td><td>7:30-8PM</td><td>:30</td><td>LFT-104H</td><td>\$850.00</td><td>NM</td></tr><tr><td>4</td><td>WPBF</td><td>W</td><td>10/10/12</td><td></td><td>Jeopardy</td><td>7:30-8PM</td><td>:00</td><td></td><td>\$850.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr><tr><td>3</td><td>WPBF</td><td>Th</td><td>10/11/12</td><td></td><td>Jeopardy</td><td>7:30-8PM</td><td>:00</td><td></td><td>\$850.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr><tr><td>1</td><td>WPBF</td><td>F</td><td>10/12/12</td><td></td><td>Jeopardy</td><td>7:30-8PM</td><td>:00</td><td></td><td>\$850.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	Tu	10/09/12	7:41 PM	Jeopardy	7:30-8PM	:30	LFT-104H	\$850.00	NM	4	WPBF	W	10/10/12		Jeopardy	7:30-8PM	:00		\$850.00	NM	Credited											3	WPBF	Th	10/11/12		Jeopardy	7:30-8PM	:00		\$850.00	NM	Credited											1	WPBF	F	10/12/12		Jeopardy	7:30-8PM	:00		\$850.00	NM	Credited										
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Credited																																																																																																	
23	10/08/12	10/08/12	DANCING W/STARS Class of Time - Immediately Pre-emptible without notice	8-10P	M-----	:30	1	\$2,500.00	NM																																																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>M-----</td><td>1</td><td>\$2,500.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	M-----	1	\$2,500.00																																																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																							
1	WPBF	M	10/08/12	8:24 PM	DANCING W/STARS	8-10P	:30	LFT-104H	\$2,500.00	NM																																																																																							
25	10/11/12	10/11/12	SCANDAL Class of Time - Pre-emptible with notice	10-11PM	---T---	:30	1	\$1,800.00	NM																																																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>---T---</td><td>1</td><td>\$1,800.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	---T---	1	\$1,800.00																																																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																												
	10/08/12	10/14/12	---T---	1	\$1,800.00																																																																																												
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>10/11/12</td><td></td><td>SCANDAL</td><td>10-11PM</td><td>:00</td><td></td><td>\$1,800.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Th	10/11/12		SCANDAL	10-11PM	:00		\$1,800.00	NM	Credited																																																																	
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26	10/08/12	10/12/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	MTWTF--	:30	5	\$500.00	NM																																																																																								
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27	10/13/12	10/13/12	M-Sun 1130p-12am Late Class of Time - Pre-emptible with notice	1130p-1205am	-----S-	:30	1	\$400.00	NM																																																																																								
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28	10/14/12	10/14/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	-----S	:30	1	\$500.00	NM																																																																																								
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29	10/14/12	10/14/12	Sun 11:35pm Late News Class of Time - Immediately Pre-emptible without notice	1135p-12am	-----S	:30	1	\$175.00	NM																																																																																								
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																							
1	WPBF	Su	10/14/12		Sun 11:35pm Late News	1135p-12am	:00		\$175.00	NM																																																																																							
Credited																																																																																																	
30	10/10/12	10/13/12	Nightline	11:35-12:05AM	--W-F--	:30	2	\$350.00	NM																																																																																								

INVOICE



Send Payment To:

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
950277-1	10/14/12	October 2012	10/01/12 - 10/14/12

Advertiser	Product	Estimate Number
Frankel/D/Congress	FRANKEL FOR CONGRES	11889

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	--W-F--				2	\$350.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		10/10/12	12:01 AM	Nightline	11:35-12:05AM	:30	LFT-105H	\$350.00	NM
2 WPBF F		10/12/12		Nightline	11:35-12:05AM	:00		\$350.00	NM
Credited									
31	10/11/12	10/11/12	NETWORK POLITICAL P9-11p		---T---	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	---T---				1	\$1,800.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th		10/11/12	10:57 PM	NETWORK POLITICAL PROGR/9-11p		:30	LFT-105H	\$1,800.00	NM
32	10/09/12	10/12/12	Good Morning America	7-9AM	-TWTF--	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	-TWTF--				2	\$275.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Tu		10/09/12	6:59 AM	Good Morning America	7-9AM	:30	LFT-104H	\$275.00	NM
1 WPBF W		10/10/12	7:50 AM	Good Morning America	7-9AM	:30	LFT-105H	\$275.00	NM
33	10/09/12	10/12/12	Good Morning America	7-9AM	-TWTF--	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	-TWTF--				2	\$550.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu		10/09/12	8:29 AM	Good Morning America	7-9AM	:30	LFT-104H	\$550.00	NM
2 WPBF Th		10/11/12	6:59 AM	Good Morning America	7-9AM	:30	LFT-105H	\$550.00	NM
34	10/12/12	10/12/12	Dr. Oz	4-5p	----F--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	----F--				1	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		10/12/12	4:27 PM	Dr. Oz	4-5p	:30	LFT-105H	\$500.00	NM
35	10/11/12	10/11/12	Jeopardy	7:30-8PM	---T---	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	---T---				1	\$1,700.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th		10/11/12	7:53 PM	Jeopardy	7:30-8PM	:30	LFT-105H	\$1,700.00	NM
36	10/09/12	10/09/12	DANCING RESULTS	9-10PM	-T-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	-T-----				1	\$4,500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu		10/09/12	9:24 PM	DANCING RESULTS	9-10PM	:30	LFT-104H	\$4,500.00	NM
37	10/10/12	10/12/12	Dr. Oz M-F 9-10a	9-10a	--WTF--	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	--WTF--				2	\$225.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF W		10/10/12	9:54 AM	Dr. Oz M-F 9-10a	9-10a	:30	LFT-105H	\$225.00	NM
1 WPBF F		10/12/12	9:58 AM	Dr. Oz M-F 9-10a	9-10a	:30	LFT-105H	\$225.00	NM

INVOICE



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Lehigh Valley, PA 18002-6885

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Advertiser	Product	Estimate Number
Frankel/D/Congress	FRANKEL FOR CONGRES	11889

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/10/12	10/12/12	10-11a Anderson Cooper 10-11a		--WTF--	:30	2	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	10:45 AM	10-11a Anderson Cooper	10-11a	:30	LFT-105H	\$225.00 NM
2	WPBF	F	10/12/12	10:41 AM	10-11a Anderson Cooper	10-11a	:30	LFT-105H	\$225.00 NM
39	10/10/12	10/12/12	WPBF News 25 @ 5am	5-530am	--WTF--	:30	1	\$110.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	5:13 AM	WPBF News 25 @ 5am	5-530am	:30	LFT-105H	\$110.00 NM
40	10/14/12	10/14/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$100.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	5:15 AM	Sun 5-6am News	Sun 5-6am	:30	LFT-105H	\$100.00 NM
41	10/14/12	10/14/12	Sun 630pm News	630-7pm	-----S	:30	1	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	6:51 PM	Sun 630pm News	630-7pm	:30	LFT-105H	\$800.00 NM
42	10/14/12	10/14/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	8:23 AM	Sun 8-9am News	Sun 8-9am	:30	LFT-105H	\$450.00 NM
43	10/14/12	10/14/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$0.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$0.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	8:09 AM	Sun 8-9am News	Sun 8-9am	:30	LFT-105H	\$0.00 NM
Total Spots							61		

Payment Terms 30 Days

<u>Gross Total</u>	\$29,095.00
<u>Agency Commission</u>	\$4,364.25
<u>Net Amount Due</u>	\$24,730.75